



MODESTO *Porchfest*

SPONSORSHIP & SUPPORT OPPORTUNITIES FOR MODESTO PORCHFEST

Why is Porchfest Important?

Modesto Porchfest isn't just a music festival; it's a celebration of community, fostering a sense of togetherness that goes beyond the melodies. This unique event transforms ordinary porches into stages, creating a city-wide symphony of local musicians sharing their talents with neighbors and visitors alike.

At its core, Porchfest embodies the spirit of radical generosity. Homeowners generously open their porches to host musicians, and musicians generously share their art with the community. This free event becomes a tapestry of shared experiences, connecting people through the universal language of music.

The impact on our individual and collective mental health is profound. Porchfest provides a refreshing break from the hustle and bustle of daily life, offering a space for residents to unwind, enjoy the outdoors, and connect with others. The power of music and connection contributes to a positive atmosphere that reverberates throughout the city.

Community building takes center stage as Porchfest encourages residents to explore their neighborhoods, meet new people, and strengthen the bonds that make Modesto a true community. By promoting interaction, dancing, and dialogue, this event fosters a sense of belonging and unity that extends far beyond Porchfest day.

In the grand symphony of city life, Porchfest is harmony: weaving together diverse voices, turning Modesto into the vibrant and interconnected community that it is. This celebration of music, generosity, and camaraderie not only improves the social fabric of the city but also contributes to the overall well-being and happiness of its residents.

Be part of this orchestra! If you want to contribute to this event and the positivity it inspires, please consider becoming a sponsor or supporter. We'd love to hear from you.

Porchfest Crew,
Ruhi, Tricia, and Kate



Contact:

(209) 402-3099

modestoporchfest@gmail.com

www.modestoporchfest.com



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Thank you for considering supporting Modesto Porchfest! Please review the opportunities below and the associated benefits. All sponsorships and contributions support the production of this event and our team - keeping Modesto Porchfest free for our community. Your name and/or business will be included on our broadly distributed Modesto Porchfest materials and social media reach.

*NOTE: LOGOS ON T-SHIRTS, POSTERS, OR OTHER MERCH ARE ONLY AVAILABLE UNTIL PRINT TIME



Ultimate Porchfest Sponsor- \$5,000 (1 available)

- Premier logo placement on our:
 - Modesto Porchfest map (thousands printed and hosted on our website).
 - Modesto Porchfest lawn signs (100+ porches)
 - Modesto Porchfest website.
 - Modesto Porchfest poster.
- Link from our website to yours.
- Social media shout-outs. (3.5k on IG and 4.6k on FB)
- Your logo on the back of our 2024 Modesto Porchfest T-Shirt*
- Four 2024 Porchfest T-shirts.
- A framed edition of our Porchfest Poster.



Golden Guitar Porchfest Sponsor- \$2,000

- Logo/Name placement on our:
 - Modesto Porchfest map.
 - Modesto Porchfest poster.
 - website.
- Link from our website to yours.
- Social media shout-outs (3.5k on IG and 4.6k on FB).
- Your business/name listed on Modesto Porchfest poster.
- Your business logo placed on sponsor signs at every porch (100+ porches).



MODESTO

Porchfest



Silver Slayer Sponsor- \$500

- Your business logo listed on our website.
- Social media shoutout. (3.5k on IG and 4.6k on FB)
- Link from our website to yours
- Your name listed on porch signs (placed at every porch 100+)



Modesto Porchfest Lover Sponsor- \$100

- Name listed on our website and on porch signs (placed at every porch 100+)
- Social media shoutout. (3.5k on IG and 4.6k on FB)



Super Kind In-Kind Sponsor:

*Below are needed items. Want to help? At the very least you'll get your name/business on our website and on social media. **Other benefits TBD. In other words, let's talk! We're committed to making you Modesto famous!***

- T-shirt Sponsor
- Other Merch (beer cozy, hats, stickers)
- Printing: poster, and maps, lawn signs
- Helping us show some love for our musicians, we would love to make a snack & drink table at each porch. We would love supplies to make this happen.

Contact:

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modestoporchfest@gmail.com

www.modestoporchfest.com

Hello.



WE THANK YOU FOR YOUR SUPPORT!

Name/ Business Name: _____

Address: _____

Email: _____

Phone #: _____

(If this applies) Please email your logo to: modestoporchfest@gmail.com

Golden Guitar Porchfest Sponsor- \$2,000

Silver Slayer Sponsor- \$500

Modesto Porchfest Lover Sponsor- \$100

Super Kind In-Kind Sponsor:

Please describe in-kind sponsorship:

Sponsor via Paypal

Sponsor via a check

Porchfest Paypal QR code:



Checks can be made to our fiscal sponsor:

Drum Love

1509 K St.#137

Modesto,CA. 95354